



FRISCO FOOTBALL LEAGUE "Youth First, Sport Second"

FRISCO FOOTBALL LEAGUE SPONSORSHIP

The Frisco Football League (FFL) was chartered on January 15, 1998 and built around the motto of "Youth First, Sport Second". The FFL has quickly grown to become one of the largest youth football organizations in North Texas and done this all the while being a recreational based league where by which all players get to participate. This year, the FFL expects its biggest year yet with expectations of an estimated 2,500 participants between Football and Cheerleading. As youth sport is one of the most valuable tools for building character in our children, the FFL was formed to give our children an opportunity to learn discipline, perseverance, team skills and sportsmanship. The league invites you to become a sponsorship partner by supporting this organization and the youth of Frisco.

There are many ways to get involved and the packages start at a monetary commitment of as little as \$150. All money goes to support the FFL and directly impacts the children, possible use of the money includes but not limited to scholarship of players, maintaining of field equipment, training of coaches and general league operations. The FFL is a strictly volunteer only organization as such all of the board members and coaches volunteer their time and receive no pay for their continued service.

In closing we greatly appreciate your investment consideration of your advertising budget in the FFL and we hope you find the following packages of high value and a great return on your investment all the while helping to support our outstanding Recreational North Texas Football Association.

Package Descriptions:

GOLD SPONSORSHIP | GIVING LEVEL: \$1,500

- VENDOR BOOTH AT 2 ONSITE REGISTRATION DAYS
- VENDOR BOOTH AT TEAM MANAGER MEETING
- Vendor Information/Materials distributed at 2 Onsite Registration Days
- Vendor Information/Materials distributed at TEAM MANAGER Meeting
- End of Season Program FULL Page Ad
- FFL Website Vendor Directory listing



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SILVER SPONSORSHIP | GIVING LEVEL: \$1,000

- VENDOR BOOTH AT 2 ONSITE REGISTRATION DAYS
- Vendor Information/Materials distributed at 2 Onsite Registration Days
- End of Season Program FULL Page Ad
- End of Season Program Directory listing
- FFL Website Vendor Directory listing

BRONZE SPONSORSHIP | GIVING LEVEL: \$600

- Vendor Information/Materials distributed at 2 Onsite Registration Days
- Vendor Information/Materials distributed at TEAM MANAGER Meeting
- End of Season Program 1/2 Page Ad
- End of Season Program Directory listing
- FFL Website Vendor Directory listing

RED SPONSORSHIP | GIVING LEVEL: \$450

- Vendor Information/Materials distributed at 2 Onsite Registration Days
- End of Season Program 1/2 Page Ad
- End of Season Program Directory listing
- FFL Website Vendor Directory listing

WHITE SPONSORSHIP | GIVING LEVEL: \$300

- VENDOR BOOTH AT TEAM MANAGER MEETING
- Vendor Information/Materials distributed at TEAM MANAGER Meeting
- End of Season Program 1/4 Page Ad
- End of Season Program Directory listing
- FFL Website Vendor Directory listing

BLUE SPONSORSHIP | GIVING LEVEL: \$250

- Vendor Information/Materials distributed at TEAM MANAGER Meeting
- End of Season Program 1/4 Page Ad
- End of Season Program Directory listing
- FFL Website Vendor Directory listing

FFL CLUB SPONSORSHIP | GIVING LEVEL: \$150

- End of Season Program Directory listing
- FFL Website Vendor Directory listing



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ADVERTISING LEVELS TABLE

			GOLD	SILVER	BRONZE	RED	WHITE	BLUE	FFL CLUB
			\$1,500	\$1,000	\$600	\$450	\$300	\$300	\$150
		Description	Deadline*						
2 WAYS TO MEET FACE TO FACE	VENDOR BOOTH AT 2 ONSITE REGISTRATIONS DAYS Vendor will have a table setup onsite at registration to display their service, product or other items	5/1/11	X	X					
	VENDOR BOOTH AT TEAM MANAGER MEETING Vendor will have a table setup to display their service, product or other items	6/20/11	X		X				
	Vendor Information/Materials distributed at 2 Onsite Registration Days. Materials will be distributed to every member registering (approx 2500 families) Vendor must provide appropriate number of copies of any of the following: Coupons, Flyers, Business Cards, and Brochures. Info MUST be submitted by 5/1/10. We will NOT accept anything after this deadline.	5/1/11	X	X		X	X		
	Vendor Information/Materials distributed at TEAM MANAGER Meeting Materials will be distributed to every Team Manger (approx 150 individuals) Vendor must provide appropriate number of copies of any of the following: Coupons, Flyers, Business Cards, and Brochures. Info MUST be submitted by 6/15/10. We will NOT accept anything after this deadline.	6/20/11	X		X	X		X	
END OF SEASON PROGRAM	End of Season Program FULL Page Ad Full Page Ad (8 1/2" x 11") for your Company in the End of Season Program, Vendor can submit Ad or one can be created (Deadline for Ad is October 8th)	10/14/11	X	X					
	End of Season Program 1/2 Page Ad Half Page Ad (8 1/2" x 5.5") for your Company in the End of Season Program, Vendor can submit Ad or one can be created (Deadline for Ad is October 8th)	10/14/11			X	X			



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ADVERTISING LEVELS TABLE

Continued

			GOLD	SILVER	BRONZE	RED	WHITE	BLUE	FFL CLUB	
		Description	Deadline*	\$1,500	\$1,000	\$600	\$450	\$300	\$300	\$150
END OF SEASON PROGRAM	<p>End of Season Program 1/4 Page Ad Quarter Page Ad (4.25" x 5.5") for your Company in the End of Season Program, Vendor can submit Ad or one can be created (Deadline for Ad is October 8th)</p>	10/14/11					X	X		
	<p>End of Season Program Directory listing Vendor's Company Name, Brief Description, Phone Number and Website will be listed in the End of Season Program, directory style</p>	10/14/11	X	X	X	X	X	X	X	
WEB LISTING	<p>FFL Website Vendor Directory listing Vendor's Company Name, Brief Description, Phone Number and Website (Linked to your Website) will be posted on the FFL Website, You can also have a graphic Next to your Listing that is 256 pixels wide x 96 pixels in height and in .jpg format</p>	N/A**	X	X	X	X	X	X	X	



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FFL SPONSORSHIP APPLICATION

Business Name: _____

Business Description:

Contact Person: _____ Title: _____

Address: _____

Phone Number: _____

Website: _____

SPONSORSHIP PACKAGE SELECTED:

CHECK SELECTION							
NAME	GOLD	SILVER	BRONZE	RED	WHITE	BLUE	FFL CLUB
TOTAL DUE	\$1,500	\$1,000	\$600	\$450	\$300	\$300	\$150
EARLIEST DEADLINE	5/1/2011	5/1/2011	6/20/2011	5/1/2010	5/1/2011	6/20/2011	10/14/2011

_____ Amount Paid: \$_____ Check #: _____

Authorized Signature

Please be sure the desired package above is checked and send with a check payable to FFL to the address listed below. If you have any questions, please contact Jil Yates at vpofteamsupport@friscofootballleague.com

CHECKS NEED TO BE MADE PAYABLE TO THE FFL